

# Dr. Ujjwal Chugh

Warrior Entrepreneur, Digital Visionary & Author  
Founder & CEO  
ISOLS GROUP PVT LTD



About... | Follow Here      | [www.ujjwalchugh.com](http://www.ujjwalchugh.com)

Ujjwal Chugh is a young and versatile entrepreneur who always demonstrated the great potential for dynamism and innovation.

He is of a belief that 'Success comes with a vision and an intuitive mind' and with an intuitive & spiritual mindset a 'vision' can be transformed into reality.

A leading digital visionary, technologist and strategic digital marketer at the peak of an unparalleled career, he is the founder & CEO of ISOLS GROUP. His company and sister companies has earned a pride as a leading provider of end to end software & technology solutions & smart strategic digital marketing solutions to various brands, enterprises, SMEs, colleges throughout India.

**The True Success lies in Defeating  
Your Own Self**

## **LET'S HAVE A GLANCE OVER THE BEGINNING OF HIS CAREER**

Before his entrepreneurial career, he had an affinity to be a fighter pilot in the Indian Air Force. He cracked NDA twice with high aplomb but got medically unfit for Indian Air Force due to 0.25 myopic eyesight. Thereafter, he started his entrepreneurial career in the 2nd year of Engineering. Besides this, he was selected & got the opportunity to fulfill his passion for flying aircraft by joining the Indian Air Wing for two years where he flew Microlite 'ZEN STOL 701' at No.1 Delhi Air Sqd (Flying Branch) and was selected to represent Delhi at Vayu Sena Camp, Bengaluru.



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## HAVING A QUICK GLIMPSE OF HIS UNPARALLEL CAREER AS A YOUNG ENTREPRENEUR & DIGITAL VISIONARY...

Ujjwal Chugh has an unparalleled career as a leading digital visionary, marketer & technologist. The work he has been doing with his passion for digital & committed to serving youth has touched the lives of many people to help them transcend from Ordinary to 'Less Ordinary'. Under his leadership, the company founded by him; ISOLS Group – A Leading Technology & Digital Marketing Co. and the company's other sister concerns i.e., Innovative Solution Technologies, Digital India Leader, Digital Marketing Companion, and India Digital Pay have created mind-blowing shreds of evidence of empowering hundreds of businesses, enterprises & institutions both technologically & digitally.

[Click Here to Watch the Success Stories of Enterprises](#)

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*Live Your Life as per Newton's Third law i.e. for every action there is an equal and opposite reaction, therefore work for the success of others and you will automatically be successful!*

**Ujjwal Chugh**  
Founder & CEO - ISOLS Group

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## LET'S HAVE A GLIMPSE ON HIS AWARDS & HONORS

AWARDED "THE NATIONAL GAURAV AWARD"  
AT VIGYAN BHAWAN



National Gaurav Award at Vigyan Bhawan by the minister of State for Parliamentary Affairs- Muktar Abbas Naqvi, for igniting the spark of Entrepreneurship & Digital Marketing within the youth of India.

[CLICK HERE TO WATCH THE VIDEO](#)

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RECEIVED THE HONOR TO SHARE HIS  
TRANSFORMATIONAL JOURNEY FROM  
ORDINARY TO LESS ORDINARY AT TEDx TALK



[CLICK HERE TO WATCH THE TEDx TALK](#)

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**AWARDED HONORARY PHD DEGREE IN  
ENTREPRENUERSHIP BY CV UNIVERSITY, KINGDOM OF  
TONGA  
BASED UPON THE WORK DONE IN  
ENTREPRENUERSHIP & DIGITAL ACROSS THE NATION**



[CLICK HERE TO WATCH THE VIDEO](#)

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**HONORED TO BE A JURY MEMBER AT PREMIER INSTITUTE OF INDIA "IIT DELHI" FOR EVALUATING STARTUPS AND MENTORING THE ENTREPRENEURS & STARTUPS**



[CLICK HERE TO WATCH THE VIDEO](#)

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**RECEIVED “THE HONOR OF SHAHEED BHAGAT SINGH BRAVERY  
AWARD” SEPTEMBER 2016**



**Bollywood Star Shri Raza Murad Ji presenting Shaheed Bhagat Singh Bravery Award for channelizing the youth for Indian Armed Forces and for his valuable contribution for the motherland India.**

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## AWARDED “SARASWATI RATAN SAMMAAN” 2016



**Dr. Bhisim Narayan Singh (Ex-Governor of Assam & Tamil Nadu) presenting SARASWATI RATAN SAMMAAN 2016 Award for excellence as an outstanding young Entrepreneur & Author for bringing the positive renovations in the sphere of digital education and empowering Youth.**

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**AWARDED "REAL SANWAD EXCELLENCE AWARD" AUGUST 2016  
'AS A YOUNG ENTREPRENEUR, AUTHOR & DIGITAL VISIONARY'  
AWARD PRESENTED BY Ex MP OF CANADA.**



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## OUTSTANDING SPEAKER FOR DIGITAL MARKETING AT ANNUAL ENTREPRENEURSHIP SUMMIT-2014



**Dr. Kiran Bedi presenting Ujjwal Chugh a Token of Appreciation for his Outstanding Contribution at the Annual Entrepreneurship Summit 2014.**

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## DR. UJJWAL CHUGH'S INITIATIVES

Tools that have helped him in evolving himself & many others life

### ➤ ISOLS Group

Ujjwal Chugh started his entrepreneurial journey during his college days from a small firm "Innovative Solutions" which in a short span has evolved into a leading Technology & Digital Marketing Co. – ISOLS Group Pvt Ltd.

### ➤ LOC – Less Ordinary Community

Having seen transforming himself from ordinary to less ordinary dimension, he took it as the Almighty's call for him to touch the lives of millions for invoking their less ordinary dimensions too.

To give a platform to his movement, he founded a community and an online school i.e., 'LOC - Less Ordinary Community' to connect the aspiring people who carry a thirst and a common aim to transform themselves to become Less Ordinary.

Under LOC, he along with other industry veterans continue to mentor and counsel the Entrepreneurs, Business Owners, Youth, or an individual aspiring to self-transform in this technology & digital era. Also, to smoothen their digital journey, he authored the world's 1st Digital Marketing Dictionary which had seen a grand launch at World Book Fair, New Delhi.

### ➤ How To Crack SSB

Indian Armed Forces has played a crucial role in shaping the life of Dr. Chugh. He tags the credit of his entrepreneurial success to Indian Armed Forces. He is of a belief that the Indian Armed Forces have been a reservoir of learning, and it teaches you those life lessons where anyone can excel in any field.

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He cracked NDA and got SSB Recommendation twice but unfortunately got medically unfit due to 0.25 myopic eyesight in both the attempts. Eventually, he was unable to join Indian Air Force as a fighter pilot. But he never knew that the dots will be connected in a way where he will turn out to become an entrepreneur and a warrior without a uniform. During his college days, he started sharing his SSB experiences in the form of learning with IAF aspirants which helped them in clearing their SSB interviews. In the 4th year of his Engineering, he got an invitation from an international publisher to write a book on the preparation of the Service Selection Board. And today he is the author of one of the top-rated books of SSB "How to Crack the SSB" with a Facebook fan base of 1.4 Lakh aspirants. Presently, there is a scientifically engineered step-by-step interactive video training course "SSB Recommendation Blueprint" which is helping & transforming the true armed forces aspirants to become the future officers of the Indian Armed Forces.

### ➤ **Symphony Foundation**

His message is "Humanity First, Character Must". He takes it as his responsibility towards nature & society to contribute with his best potential to the underprivileged ones with education, food, and other necessities. With the inspiration from his grandfather "Shri. Chander Bhan Chugh" who was a great philanthropist and in his loving memory he founded a trust Symphony Foundation working on various humanitarian causes.

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## **BOOKS & RESEARCH PAPERS AUTHORED BY HIM**

- **How To Crack the SSB | Book – [Click Here to Open](#)**
- **Digital Marketing Dictionary | Book – [Click Here to Open](#)**
- **Employees Personality Traits and Organizational Commitment - An Empirical Analysis | Research Paper – [Click Here to Open](#)**
- **A Study on Potential Challenges on the Educational System During COVID-19 | Research Paper – [Click Here to Open](#)**
- **Successful Career & Life for Students - A Holistic & Qualitative Report on How SSB Interview increases the rate of success in life | Research Paper – [Click Here to Open](#)**

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## **A MENTOR TO THE MASSIVE BUDDING ENTREPRENEURS, BUSINESS OWNERS & PROFESSIONALS**

Dr. Chugh is highly extolled by all the Management and Technical Institutes & Universities for conducting the various training programme and workshops on digital marketing & entrepreneurship. He is also a well-known Keynote and an Inspirational Speaker and has a lovely followership in Youth as he has taken very strong initiative to mobilize the Youth of India. He is widely recognized as a mentor and is conferred with a title of an excellent motivational speaker too.

**Let's have a Glimpse of His Life Changing Sessions that has created a deep impact in the minds of the people & mobilizes the audience with profoundness...**

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## Digital Marketing & Entrepreneurship Workshop at Prestige Institute of Management and Research, Indore



**PIRM, Indore invited him for conducting 2 days' workshop on Digital Marketing & Entrepreneurship**

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## Faculty Development Session at Guru Tegh Bahadur Institute of Technology, New Delhi



**GTBIT, IP University, New Delhi invited him for conducting 1 day  
FDP on Getting wings to Grow via Digital Marketing**

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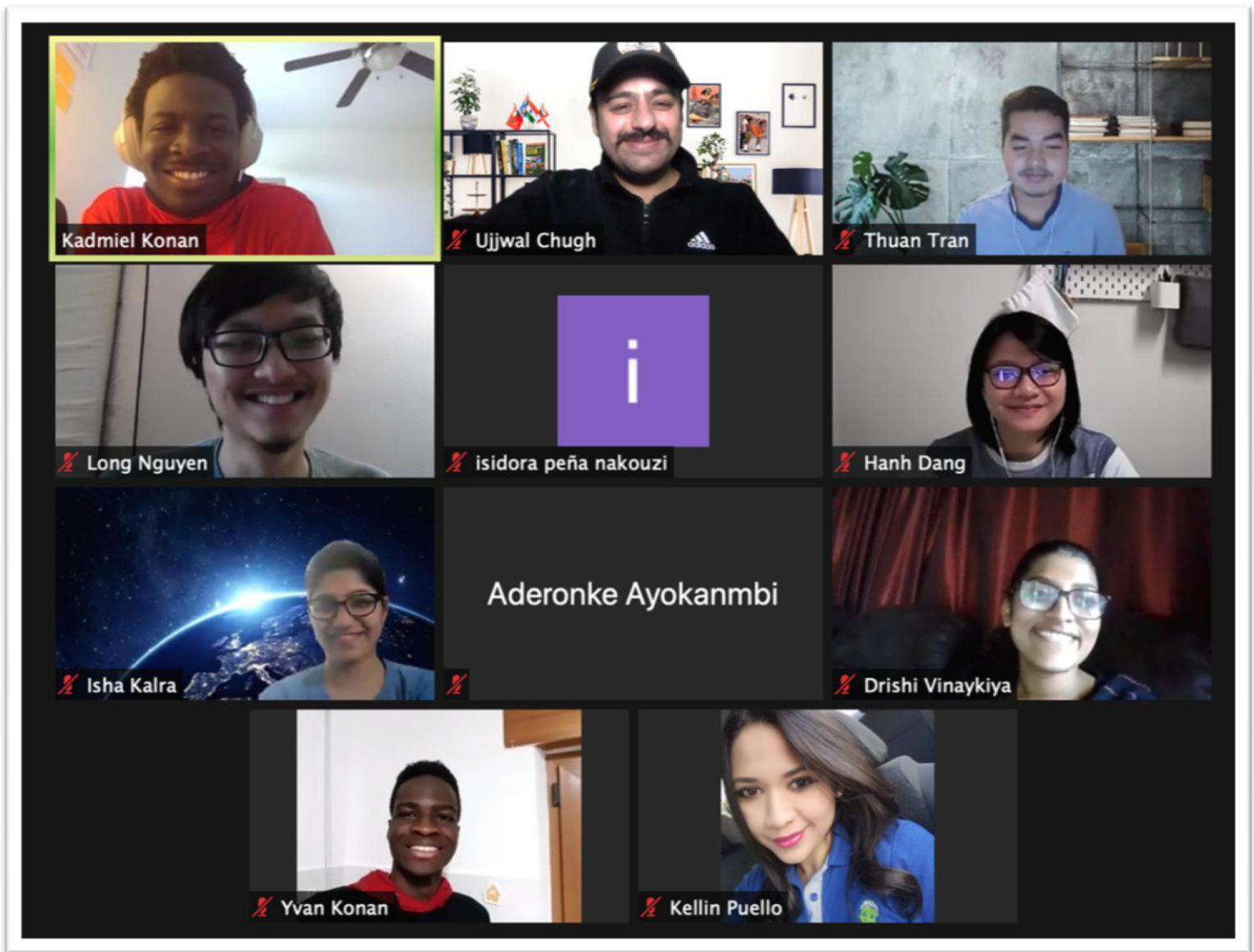
## Invited for conducting Digital Marketing Workshop at Chandigarh Group of Colleges, Landran



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# 'Ordinary' to a 'Successful Entrepreneur' Session with Students of University of Houston, United States



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## Digital Marketing & Entrepreneurship Workshop at Disha Institute of Management and Technology, Raipur



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# Career Counseling Session Conducted at Delhi University, Ambedkar College



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# Invited for a talk as a Guest of Honour on “How Academicians & Researchers can use power of Digital Marketing to boost their career” organized by Indian Academicians and Researchers Association (IARA), India

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**Mr. Ujjwal Chugh**  
Founder & CEO of ISOLS GROUP

Er. Ujjwal Chugh has an unparallel career as a leading digital visionary, marketer & technologist. He is an eminent personality and his passion for digital and doing something great in life is incredible. Under his leadership his ‘Group Company’ (ISOLS GROUP PVT. LTD.) and other sister brands i.e. Innovative Solution Technologies, Digital India Leader, Digital Marketing Companion and ExplainoExpo.com have created mind blowing evidences by empowering 125+ businesses technologically and digitally over a span of 24 different types of Industry Verticals. He is the true Educationalist because his actions showcase the real meaning of ‘Education’ i.e. ‘Enlightenment’.





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## Digital Marketing & Entrepreneurship Workshop at Dev Bhoomi Group of Institutions, Dehradun



**CONDUCTING THE DIGITAL MARKETING WORKSHOP WITH MBA  
STUDENTS**

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## Digital Marketing Workshop at Sri Aurobindo Institute of Management & Science, Indore



**FELICITATING THE STUDENTS FOR SUCCESSFUL COMPLETION OF THE  
WORKSHOP ON DIGITAL MARKETING**

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## Digital Marketing Workshop at Rourkela Institute of Management Studies



**WITH THE TEAM OF ROURKELA INSTITUTE OF MANAGEMENT STUDIES**

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**Power pack Session with 500+ Business Owners & Entrepreneurs on the roadmap for “Success in Career and Business” at Radisson Blu, Gurgaon**

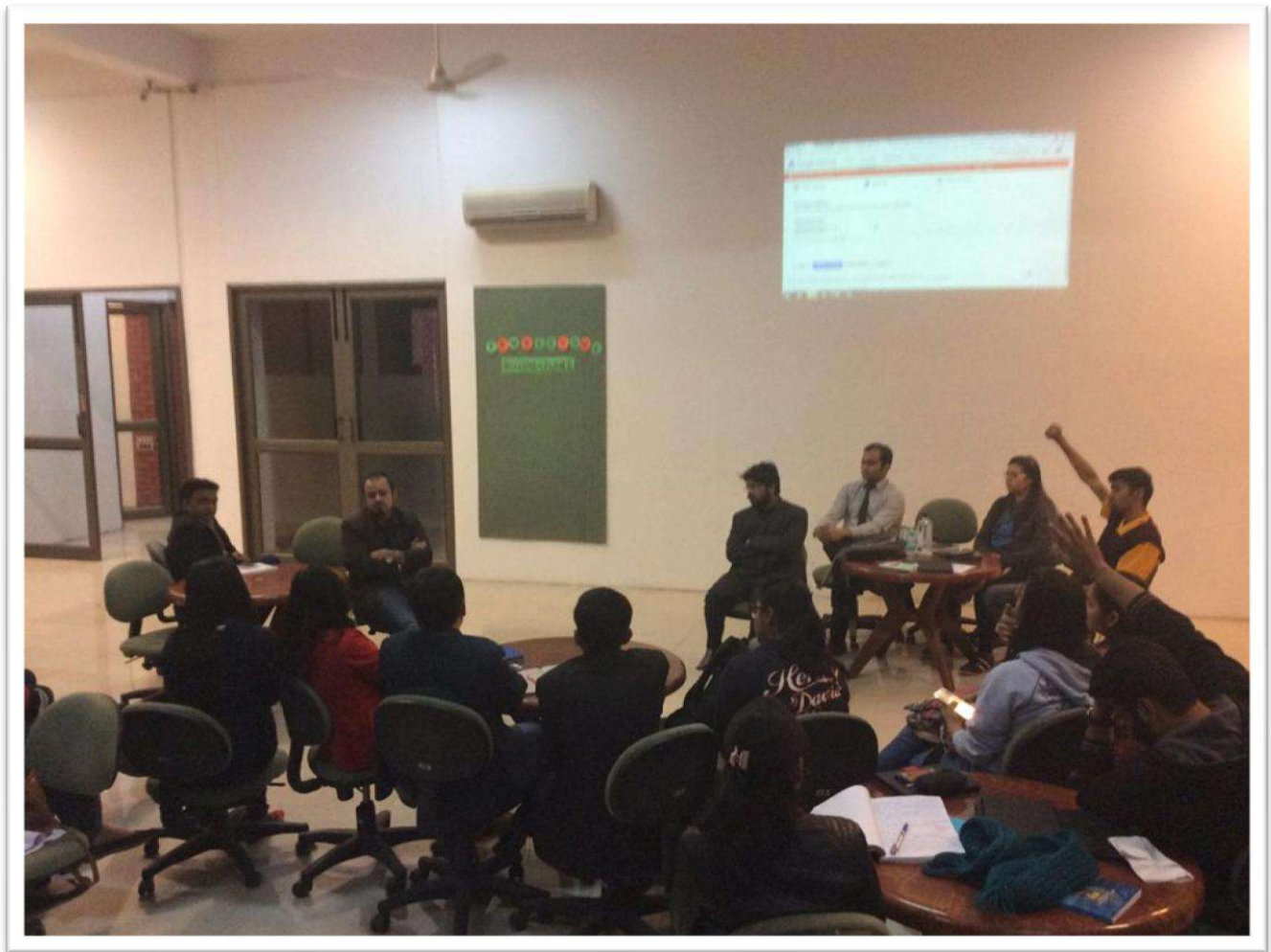


**[CLICK HERE TO WATCH THE SESSION GLIMPSE](#)**

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## Digital Marketing Workshop at IILM Business School, Gurgaon



**MENTORING THE MBA STUDENTS FOR STARTUP AT IILM, GURGAON**

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## Digital Marketing Workshop at Institute of Rural Management, Jaipur



**Igniting the hidden spark among the Students**

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## Digital Marketing Workshop at Chandigarh Group of Colleges



**DR. CHUGH IS RECOGNIZED AS A MENTOR TO THE POOL OF TALENT....**

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## Digital Marketing & Entrepreneurship Workshop at VelTech University, Chennai



**DISCUSSING ABOUT THE ENTREPRENEURIAL CAREER WITH THE  
STUDENTS IN THE WORKSHOP**

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**Session for the Finance Professionals on the Digital Marketing along with the leading Wealth Managers of India at Sahara Hotel, Mumbai**



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## Digital Marketing & Motivational Workshop at Karunya University, Coimbatore



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## Digital Marketing Workshop at Manav Rachna College, Faridabad



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# Digital Marketing Workshop at IIST, INDORE

पत्रिका

## आईआईएसटी में स्टूडेंट्स ने सीखे डिजिटल मार्केटिंग के गुर

आईआईएम कोलकाता के सहयोग से आयोजित वर्कशॉप

plus रिपोर्ट

indoreplus@patrika.com

इंदौर, इंदौर इन्स्टीट्यूट ऑफ मैनेजमेंट में आईआईएम कोलकाता और मैकिंटन के सहयोग से वर्कशॉप आयोजित की गई। इस वर्कशॉप का विषय था उद्यमिता, डिजिटल मार्केटिंग और सोशल मिडिया। वर्कशॉप में आईआईएम कोलकाता और मैकिंटन के ट्रेनर्स ने स्टूडेंट्स को डिजिटल मार्केटिंग के गुर सिखाए और उन्हें इंटरप्रिन्सोरशिप के लिए प्रोत्साहित किया।

वर्कशॉप में स्टूडेंट्स को सर्व इंजन मार्केटिंग तकनीक और उसके विभिन्न पहलू समझाए गए। स्टूडेंट्स को डिजिटल मार्केटिंग के अलग-अलग प्रकारों और पेटको के बारे में विस्तार से



जानकारी दी गई। वर्कशॉप के कोऑर्डिनेटर प्रिंसिपल डॉ. मयंक सक्सेना ने बताया कि वर्कशॉप में डिजिटल मार्केटिंग प्रतियोगिता भी हुई। इस प्रतियोगिता में से

सिलेक्ट हुए 5 स्टूडेंट्स को आईआईएम कोलकाता जाने के मौका मिलेगा। प्रथम विजेता को 50 हजार रुपये का इनाम भी दिया जाएगा।

April 28, 2015

**HE WAS CONFERRED THE TITLE OF BEST DIGITAL MARKETING  
EXPERT BY IIST, INDORE**

**The True Success lies in Defeating  
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# Digital Marketing & Entrepreneurial Workshop at JMIT, HARYANA

पहल : जेएमआईटी इंजीनियरिंग कॉलेज में डिजिटल इंडिया हुई कार्यशाला

## विद्यार्थियों को बताई व्यावसायिक चुनौतियां

संवाद सहयोगी, रादौर : कस्बे जेएमआईटी इंजीनियरिंग कॉलेज में कार्यशाला का आयोजन किया गया। कार्यशाला में डिजिटल इंडिया की विस्तार से जानकारी दी गई। कॉलेज के एमबीए विभाग की ओर से आयोजित कार्यशाला में दिल्ली की इनोवेटिव सोल्यूशन कंपनी के सीईओ उज्ज्वल चुष ने विद्यार्थियों को अपना व्यवसाय शुरू करने की जानकारी दी व व्यापार के दौरान आने वाली चुनौतियों के बारे में बताया।

उन्होंने कहा कि डिजिटल एरिया में आने वाली काफी नौकरियों और अवसरों के बारे में बच्चों को जानकारी होनी चाहिए। डिजिटल सेवाओं के जरिये व्यवसाय को शुरू करने व नकदी रहित वित्तीय लेन-देन करने के बारे में भी बच्चों को जानकारी होनी चाहिए। कार्यशाला में एमबीए विभाग के छात्रों के लिए दो महीने की ट्रेनिंग के लिए उपलब्ध होने वाले अवसर के बारे में जानकारी दी। कार्यशाला को सफल बनाने में एमबीए विभाग अध्यक्ष अनुजा गोयल का विशेष योगदान रहा। इस तरह की कार्यशाला आज के समय की जरूरत है।



जेएमआईटी में सेमिनार के दौरान विचार रखता वक्ता।

जागरण

**HIS DIGITAL MARKETING SESSION CONDUCTED AT JMIT BECAME  
THE TALK OF THE TOWN**

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## Live Interaction with Seth Jai Prakash Mukand Lal Institute of Engineering and Technology students for Youth Channelization



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**Dr. Chugh considers “Digital Marketing as a Powerful Tool that can eradicate unemployment from India up-to 90%.”**

**Being a Digital Visionary, under his leadership, his company has digitizing various ventures right from SMEs till Big Brands and Start-Ups**



**“Till now Dr. Chugh and his experts panel has been invited by 100s of Institutions across PAN India for digitization & mobilization. His sessions brought the passion & spark in the students to innovate so as to begin their less ordinary journey. Moreover, he himself has exalted aspiring students and still continues to give platform to the new talents.**

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**LET'S HAVE A GLIMPSE OF HIS  
ACHIEVEMENTS & JOURNEY AS AN AUTHOR...**

**According to Dr. Chugh, the true writer is the one who pen down  
his real life experience & manifestations in words!**

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**YOUNG AUTHOR (UJJWAL CHUGH) LAUNCHING HIS INTUITIVE & SCIENTIFIC BOOK- “HOW TO CRACK THE SSB” FOR THE LAKHS OF ARMED FORCES ASPIRANTS- JAN 2016 at International Book Fair published by International publisher Viva Group.**



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The Grand Launch of the Book was captured by MEDIA. Just within the five months of its grand launch all the copies of his Book were sold thus receiving appreciation from lakhs of audience and his fan followers.

Grand launch of the Second Edition of the Book - How To Crack the SSB  
By: ADDITIONAL DIRECTOR GENERAL NCC SUNIL KUMAR



[CLICK HERE TO WATCH THE LAUNCH OF THE BOOK](#)

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**AUTHORED THE 1<sup>ST</sup> "DIGITAL MARKETING DICTIONARY" IN THE WORLD  
FOR THE DIGITAL ASPIRANTS- JAN 2018 at International Book Fair  
published by Adhunik Prakashan**

Digital Marketing Dictionary had a grand launch at World Book Fair' 2018  
in the presence of the eminent personalities from different industry  
verticals.

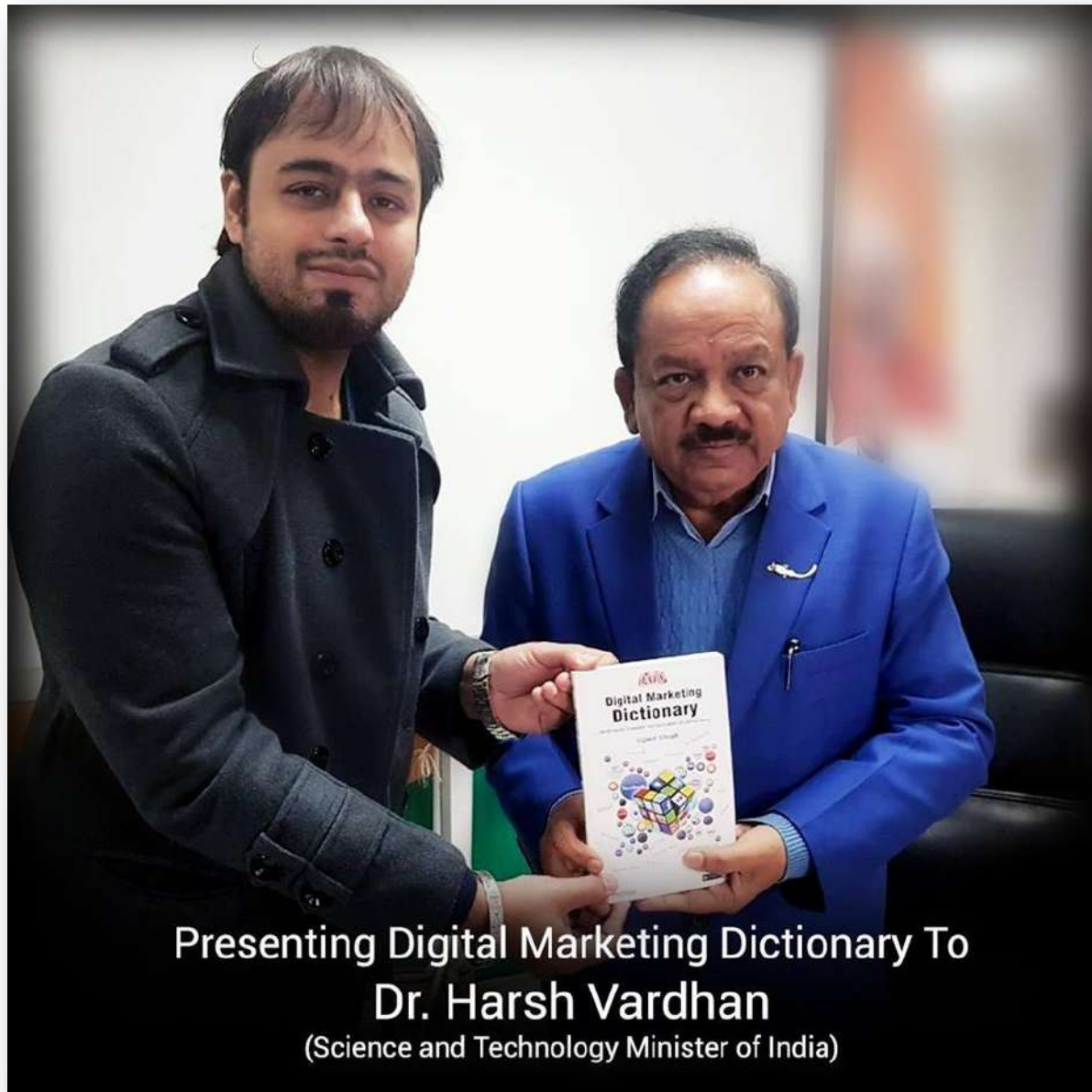


**[CLICK HERE TO GET BOOK FROM AMAZON](#)**

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**PRESENTING DIGITAL MARKETING DICTIONARY TO  
DR. HARSH VARDHAN  
(SCIENCE & TECHNOLOGY MINISTER OF INDIA)**



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**GLIMPSE OF HIS  
INDIAN ARMED FORCES & SSB SESSIONS...**

**For him IAF is one of his biggest mentors in life!**

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## LIVE SSB GUIDANCE CONDUCTED AT DELHI NCR

Indian Armed Forces from Pan India Level joined for the live SSB Guidance by the Author Ujjwal Chugh



[JOIN THE ONLINE SSB LEARNING SCHOOL](#)

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## LIVE SSB GUIDANCE CONDUCTED AT GURUGRAM

Indian Armed Forces from Pan India Level joined for the live SSB Guidance by the Author Ujjwal Chugh



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## LIVE SSB GUIDANCE CONDUCTED AT PUNJAB

Indian Armed Forces aspirants joined for the live SSB Guidance by the Author Ujjwal Chugh

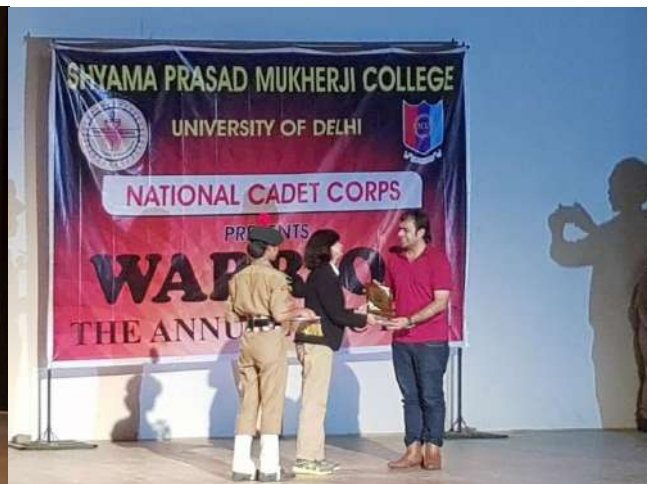


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## INVITED AS A CHIEF GUEST

On "Warrior" - Annual NCC Fest At Shyama Prasad Mukherji College  
Delhi University.



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## **HIS MESSAGE TO THE YOUTH OF INDIA...**

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**Accept and live the life as it comes'.**

**Yes! An Entrepreneur 'Leads'. They are the sole driver of their life who always proceeds with a wish & will to innovate, start without being pushed. His basic instinct lies to keep learning, innovating, exploring the things and doing the deeds that can help every individual & mankind to be in a state of Harmony Forever!**

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**With intense diligence demeanor he and his companies are working with a passion to digitize & channelize the youth and to ascent in the future so as to create a Spirituo Silicon Valley in India.**

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