



Over 8 Start-ups incubated | The Entrepreneurship cell saplings

THE IIPCVERSE

JANUARY 2022 - JANUARY 2023
ISSUE 01

WHY CHOOSE ENTREPRENEURSHIP?

*Read inside to know the
benefits of Entrepreneurship*

**Published by the Institute
Industry Placement Cell**

MEGA START-UPS

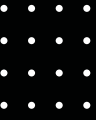
**FROM GURU TEGH BAHADUR
INSTITUTE OF TECHNOLOGY!!**

*Check out the best startups from
GTBIT that crossed crores!!*

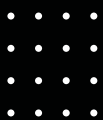
DOING BUSINESS

**THE INSTITUTE INDUSTRY
PLACEMENT CELL WAY!!**

*What makes the Institute
Industry Placement Cell
so special?*



THE IIPCVERSE



THE
IIPCVERSE



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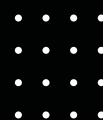
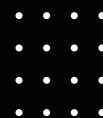
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**THE
IIPCVERSE**



WISDOM FROM THE CHAIRMAN OF THE COLLEGE



Our pupils' intelligence and tenacity are outstanding and commendable at IIPC-GTBIT. By actively engaging enterprise, IIP cell's main goal is to create a harmony between customer expectation and educational services



S. AMARJEET
SINGH JI

I'm pleased that we were able to care for our students throughout this time as a trustworthy organization that values their workforce.

This system's goal is to inspire participants to pursue entrepreneurship as a career and to equip them with the skills necessary to successfully take advantage of market opportunities for their own businesses. IIPC assists aspiring start-ups in realizing their innovative ideas. providing enormous assistance through their ideas.

LETTER FROM THE MANAGER OF THE COLLEGE



S. HARJEET SINGH JI

”

I firmly feel that over the course of its existence, the entrepreneurship cell of GTBIT, The IIPC, has done a very good job of preparing students' minds and nurturing their hearts to become great entrepreneurs on a scale of excellence.

I feel proud to be the Manager of the IIPC since there are incentives for career development and a competitive atmosphere.

Everyone wants to do the new and best thing for their facilities, as we all know. Because of this, some people are looking for the best prospects, while others are looking for business. They put in a lot of effort and launch a successful firm on their own; this is called entrepreneurship.

However, they require advice and competent support if they are to achieve perfection, the IIPC cell of GTBIT offers it all.

A TALK WITH THE DIRECTOR OF THE COLLEGE



I'd like to start by greetings and wishing for everyone a shower of blessings from the omnipotent God. There are numerous diversions for pupils in today's environment of rapid change.

It has become crucial for learners to have an education that equips them with the skills necessary to successfully navigate through life's problems by choosing the appropriate path.

The majority of individuals think that starting their own business is the quickest path to wealth, yet this misconception is sometimes unfounded. The reality is that you can only be successful in business if you possess the necessary entrepreneurial abilities, attitudes, and behaviors. We want to create a productive structure inside the department . I strongly believe that it is my duty to create the culture in our society, work closely with our children to ensure that we have the opportunity to demonstrate these qualities.



DR. ROMINDER KAUR
RANDHAWA

FROM THE DESK OF HEAD OF DEPARTMENT, IIPC-GTBIT



MR. MUKESH SAHU

”

The IIPC cell has always been assisting students in shaping their unique startup ideas.

Being the IIPC-GTBIT cell's Head of Department fills me with immense pleasure and satisfaction as a teacher. The students involved

from our department prioritize Scalability, Integrity, and Ethical business values. We have helped various Startups gain access to business freedom throughout the years, which has enabled the campus to cultivate an entrepreneurial culture.

The competition-driven expectations of today's environment are considered when planning the activities we conduct. The students who study with us are given practical skills that will enable them to succeed once they enter the market and compete with the major brands having a monopoly. Within the department, we want to establish an effective structure that is both challenging and motivating. I strongly feel that it is my responsibility to establish the culture in our society, and I work closely with our kids to make sure that we get the chance to exhibit these traits.

LETTER FROM THE PRESIDENT, IIPC- GTBIT

”

Working with equally talented minds skilled in business and creativity gives me plenty of opportunities and chances to grow in the respective fields. The opportunities for career growth and a challenging environment with healthy competition bring me a sense of pride in being the President of the IIPC. The students working with us are driven individuals with an ambition to be uncommon amongst the uncommon, which is why IIPC-GTBIT will continue incubating many more successful startups in the future.

ROHAN SINGH
PRESIDENT, IIPC-GTBIT

LETTER FROM THE EDITORIAL BOARD



To finish this magazine under the guidance of our Head of Department, Mentors, and Seniors was a tremendous source of excitement for all of us. It was a collaborative Team effort, and we appreciate everyone who gave us thorough details and images of the nascent start-ups. We would like to offer our heartfelt gratitude to Mr. Mukesh Sahu

This editorial focuses primarily on the history and vision of IIPC and how it helps budding start-ups fulfill their creative ideas. Aiding a great many people with their innovations.

The reader will learn about various aspects, how to launch start-ups, or the challenges you encounter. One's personality will be shaped by it, and it will give them the guts to make their ambitions come true. We all believe that teamwork makes the dreamwork and we will be consistent and dedicated towards the success of IIPC- GTBIT.

"Alone we can do so little; together we can do so much."

~ Anushka Janoti, Bhumika Rana, Diya Sehgal, Sahib Preet Singh, Tanu Tomar

ABOUT IIPC



Guru Tegh Bahadur Institute of Technology understands the need of relationship between the industry and institute for which we set up the Industry Institute partnership cell (IIPC) in 2002. *IIP cell's primary aim is to achieve a synergy between industry expectations and academic offerings by actively engaging commerce.*

Entrepreneurship, in our opinion, carries the key to liberating India's creative potential.

In this new culture, human capital is an essential contribution if one wants to survive and succeed. IIPC, the entrepreneurship cell of GTBIT has set up with the following objectives :

- Extending and executing R&D professionally.
- Extending services such as Consulting professionally.
- Enhance their ability to adjust to emerging technologies.
- Empower the growth of the entrepreneurial ecosystem at GTBIT.
- Education seminars for the quality crew.
- Engaging with institutions (national and international) that align with your objectives.

IIPC organizes industrial training for students and encourages departmental partnerships with industries for the benefit of all involved, also encourages consulting projects and industry-specific training programmes and industry visits. While the majority of students are focused on finding jobs, IIPC is actively cultivating more employers and implores everyone to do the sam

Scan the QR code to know more about IIPC:



CORE TEAM INDUSTRY INSTITUTE PARTNERSHIP CELL

To comprehend and handle the myriad aspects of the cell, this core has been appointed in 2022 for the enhancement of entrepreneurship culture in the college.

Serial No.	Name	Position	Year and Branch
1	Rohan Singh	President	3rd, ECE
2	Jagjot Singh Chandel	Vice President	3rd, CSE
3	Ikjyot Singh Ahluwalia	General Secretary	3rd, CSE
4	Mohan Kaushik	Entrepreneurship Head	3rd, EEE
5	Sachin Singh	Professional Relations Head	3rd, EEE
6	Himika Prabhat	Business Head	3rd, CSE

CORE TEAM INDUSTRY INSTITUTE PARTNERSHIP CELL



Rohan Singh
PRESIDENT



Jagjot Singh Chandel
VICE PRESIDENT



Ikjyot Singh Ahluwalia
GENERAL SECRETARY



Mohan Kaushik
ENTREPRENEURSHIP HEAD



Sachin Singh
**PROFESSIONAL RELATIONS
HEAD**



Himika Prabhat
BUSINESS HEAD

„About our Start-Ups

IIPC, the Entrepreneurship Cell of GTBIT has always believed in encouraging young talented minds and helped GTBITians to initiate startups. The cell promotes the youth to execute their business ideas under the guidance of Mukesh Sahu, Head of Department, IIPC.

Here are some of the budding startups from young entrepreneurs of the GTBIT.

Scan the QR code to know more about IIPC:



BM EMBEDDED SOLUTIONS

Founders: Bishanpreet Singh and Mandeesh Singh
Started in: 2012
Status: Fully functional
Team Size: 8 people
turnover: 8 Crores

Objective: They provide all kinds of embedded solutions for trainer boards to industrial automation.



BM embedded solutions were founded in 2012 by Bishanpreet and Mandeesh.

They provide services such as trainer boards or perform various operations in industrial automation, like the use of technology for robotics and computer software, along with the requirements of hardware devices for the same.

MEDICIANS



Founders: Paras Ahuja,
Manya Madan and Balkeerat
Wadhwa

Started In: 2014

Status: Incubated by IIPC

Team Size: 5 people

Turnover: 1 Crore

Objective: The purpose is to modernize health in India in a way that is easily accessible, dependable, and transparent.

To support the patient and dieticians, a corporation was established. The introduction of diet consultations available on the internet made it more convenient for dieticians to educate large audiences about leading healthy lives and provided patients to obtain information and guidance at home with bare minimum effort. It was established in the year 2014 on 29th December.

Startup was founded under the mentorship of Ashish Tulsian, founder of Posis and Mukesh Sahu, HOD of IIPC.

DREAMERS DREAM AND ENTREPRENEURS LIVE



It is easy to say India is heading towards a bright future with the current spike in the number of start-up ideas. The question however is, can it be sustained or is it just built up on fantasy clouds? An old saying goes, "You should be ready to walk the talk", which entails that a person must be able to back up his thoughts and words with his actions. The millions of start-up ideas that everyone seems to have these days are bringing an uproar of creativity but in reality how many of them can be realized?

The dreamers keep dreaming, yes, the dreamers keep on dreaming and the hard workers keep on winning. These hard workers are none other than the ones we call by the term entrepreneurs, the people who sacrifice their social lives, personal lives, and physical health just to bring change. That is what it is to be an entrepreneur, to be up late at night after everyone is asleep, to be researching your business when everyone is relaxing, to be finding customers when everyone is strolling.

To know more about yourself and to assess your winning mentality, here is a fun little 5

question quiz you can take:-

Q1. Why do you want to be an Entrepreneur?

Q2. What is driving you toward your dreams?

Q3. Have you ever thought of pursuing any other goal in life?

Q4. Are you ready to live the struggles an entrepreneur goes through?

Q5. What change does your product bring to the world?

NEO CNG AND BLOOM CARS

Founders: Avinash Chauhan

Started in: 2014

Status: Incubated by IIPC

Team Size: 5 people

Turnover: 2 Crores

Objective: The main motive of this foundation is to start online cab services as well as provide CNG fittings.



Compared to diesel and gasoline vehicles, CNG is an excellent fuel for safety reasons in addition to being beneficial for the environment. The business is dedicated to providing consumers with the best experience possible at a fair price.

A team with such a big goal needed even better execution, which was made achievable by the members' combined efforts and the supervision of IIPC.

GRAFIESTO



Founders: Arpit Dawar, Jasneet and team
Started In: 2015
Status: Incubating at @IIPC-GTBIT
Team Size: 02 people
Yurnover: 60 Lakhs
Objective: It is an e-commerce platform to serve businesses as well as customers with their innovative designs.

This web-based platform, which was founded in 2015, is committed to giving customers the greatest experience possible and works hard to develop solid partnerships. Established by two talented individuals who hope to turn their passion into a career. They are GTBIT's most skilled graphic designers.

The use of graphic design is essential to developing a recognized brand and optimizing the marketing efforts across all platforms. A company's identity is the sum of all of the things that make it unique, such as its name, logo, tagline, and so on. Graphic design is what brings all of these elements together into a cohesive whole. Hence, GRAFIESTO was incubated.



RUFUSSSS



Founders: Dilpreet Singh and team

Started In: 2015

Status: Incubated at IIPC

Team Size: 10 people

Turnover: 40 Lakhs

Objective: Rufoussss is a hub for artists to exhibit their work and reach out to people with their authentic products.



Rufoussss is the best place to find original artwork, handmade goods, and unique gifts. The company is committed to providing the highest quality products and customer service. They strive to send love to every corner of the world with the utmost quality, shipping globally.

Founded in 2015 by a team of ten individuals working at IIPC'S incubation center with a mission to birth something uniquely their own. The objective of this organization is to support artists and connect them with buyers who appreciate their work.



FOODCHARM

Founders: Jasbir Singh Grover and Aashish

Started in: 2015

Status: Incubating at IIP-GTBIT

Team Size: 2 People

Turnover: 50 Lakhs

Objective: ECommerce platform to serve businesses and customers with their innovative designs.



Jasbir and Aashish founded Foodcharm in 2015 to revolutionize the food sector. They promote the fact of combining and contrasting delicacies to suit your personal preferences.

Foodcharm thinks it's high time to use food as an inspiration for revolution, giving it a whole new fresh face by letting go of antiquated customs and offering their clients exactly what they desire, whether the toppings are on the bottom or the top of the crust. People's passion for eating never fades, and the main goal is to taste everything. Having the ability to mix and alter cuisine to suit your preferences is a dream come true.

It functions as a platform where customers may personalize their meals via tabletop ordering systems that restaurants have installed. They want to digitalize the food business, taking inspiration from digital India.



DYSTANC



Founders: Hardeep Singh Mehra

Started in: 2015

Status: Incubating at IIP-GTBIT.

Team Size: 8 people

Turnover: 1 Crores

Objective: Dystanc is a hyperlocal business aggregator. Their platform enables to bridge customers and businesses in certain locality

Their service makes it possible to connect local customers and enterprises.

Cofounded by three dedicated GTBIT students, whose vision is to utilize the assets located in and

around neighborhoods to assist businesses to accomplish their potentials.

THE WEBKREW

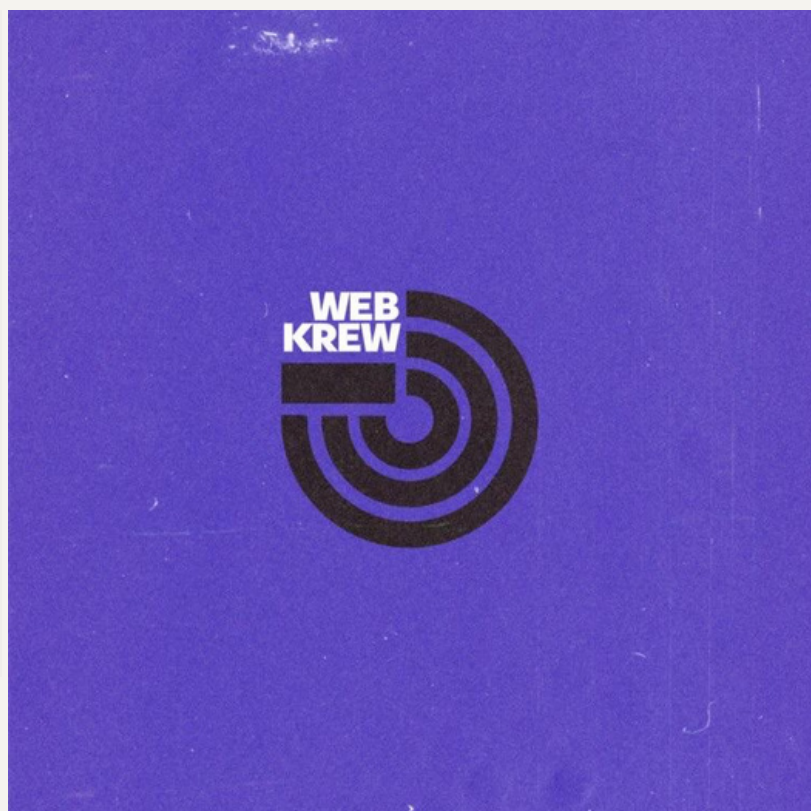
Founders: Rohan Singh and Ikjyot Singh

Started in: 2022

Status: Fully active

Team Size: 9 people

Objective: To give every web user their own unique address that leads to a web experience rather than just a webpage. We wish to provide our consumer base with all of the new generation internet features.



We build web experiences, launch them out, and employ digital analytics to deliver clients the best marketing strategies they'd need based on their user base, brand preferences, web traffic, customer groups, etc.

We provide our clientele with cutting edge features like enhanced Ui/Ux, Crypto payment gateways, CMS systems, and many more.

THE WEBKREW

Founders: Rohan Singh and Ikjyot Singh

Started in: 2022

Status: Fully active

Team Size: 9 people

Objective: To give every web user their own unique address that leads to a web experience rather than just a webpage. We wish to provide our consumer base with all of the new generation internet features.



We strongly believe that everyone, whether an individual or an organization, should establish their presence on the internet considering that it is the future. It is because of this, We strive to offer our services to everyone, from a individuals to the most well-known corporations.



Starting Date:- 26 March
Ending Date:- 26 March
Starting Time:- 3:30 PM
Ending Time:- 5:00 PM
Sponsors:- n/a
Footfall:- 100
Speaker:- Vilma Mattila
Type of event:- WEBINAR
Nowadays everyone wants to have their own startup and considering the need of our generation IEEE GTBIT SB organized the workshop on BILLION DOLLAR STARTUP.

Vilma Mattila, the speaker of the event was herself founder of a 2 billion dollar company and also a lawyer who was an excellent speaker. It was a great webinar organized on the google meet.



EVENTS



Starting Date:- 21 April
Ending Date:- 21 April
Starting Time:- 6:00 PM
Ending Time:- 7:00 PM
Sponsors:- n/a
Footfall:- 109
Speaker:- Meghansh Goel
Type of event:- WEBINAR

Javascript is one of the most crucial web development languages required to become a full stack, front-end and back-end developer in today's world.

In this session with our speaker Meghansh Goel we developed strategies to learn Javascript, how to use it, and how to code and create using it on different web based platforms.



THE IIPC
INSTITUTE OF INTERPERSONAL COMMUNICATIONS

**HOW LEADERSHIP AS A SKILL
CAN HELP YOU TO ACE YOUR
INTERVIEW**

OMI GUPTA
GOOGLE TOP-RANKED NICHE CLARITY EXPERT
FOUNDER & CEO OF GETDIGITALOFFICE
TEDX SPEAKER

PLATFORM: **GOOGLE MEET** | DATE: **26-APRIL-2022** | TIME: **AT 05:30 PM**

Starting Date:- 26 April
Ending Date:- 26 April
Starting Time:- 5:30 PM
Ending Time:- 7:00 PM
Sponsors:- n/a
Footfall:- 100
Speaker:- Omi Gupta
Type of event:- Workshop

IEEE GTBIT SB has organized this event keeping in mind the need of its students of developing life as after covid many of them need guidance and a way to get their life back on track.

Every single individual needs to develop different skills and guidance in his life to make it better and OMI Gupta, the speaker of the event can be the perfect guide as he is life coach and a writer who has changed many lives with his experience.

EVENTS

Starting Date:- 3 May
Ending Date:- 3 May
Starting Time:- 3:30 PM
Ending Time:- 5:00 PM
Sponsors:- n/a
Footfall:- 100
Speaker:- -
Type of event:- WEBINAR

An ask me anything was organized by the entire IIPC team to give the juniors just entering a glimpse of how things function properly in the college and give them a brief about any questions which they might have had regarding anything related to the college.

present

Ask Me Anything

*Few hours
to go*

live on

bit.ly/AMA-Tech-Giants-SDE

iipc gtbit

THE IIPC

LIVE WEBINAR on

JOB REQUIREMENTS & RECRUITMENT AFTER COVID-19

AUG 16 04 PM

GURMEET SINGH HORA
MEMBER, JOHN MAXWELL TEAM

REGISTER AT

Join us iipcgtbit

https://bit.ly/IIPC_webinar_query

Starting Date:- 16 August
 Ending Date:- 16 August
 Starting Time:- 4:00 PM
 Ending Time:- 5:00 PM
 Sponsors:- n/a
 Footfall:- 80
 Speaker:- Gurmeet Singh Hora
 Type of event:- WEBINAR

The job scenario has always been ever-changing but after the Covid-19 crisis it has become even more difficult to get placed at strong job positions.

Our speaker for the session, Mr. Gurmeet Singh Hora stepped into the webinar with a confident, dedicated, and well developed plan to make sure no students are left wondering in the aftermath of the crisis on how to get job despite having the required skills.

EVENTS

Starting Date:- 08 September
 Ending Date:- 09 September
 Starting Time:- 5:00 PM
 Ending Time:- 4:00 PM
 Sponsors:- Axure RP, Taskade, TPlus Ventures
 Footfall:- 1500
 Speaker:- N/A
 Type of event:- Hackathon/Ideathon

Participants competed in various tracks, presenting their innovative ideas and solutions to the panel of judges. The event offered an opportunity for networking, learning, and showcasing ideas. Overall, the event was an enriching and engaging experience for all the participants.

MAKE IT HAPPEN
23 HOUR HACKATHON

REGISTER NOW

2 SEPT
Online mode

3 SEPT
GTBIT auditorium

Platform
Unstap(D2C)

Goodies & swags worth
INR 50000

Over
8 tracks

Prizes For
special tracks

SPONSORED BY:

taskade axure TPLUS VENTURES



Starting Date:-17 November
Ending Date:- 17 November
Starting Time:- 12 PM
Ending Time:- 2 PM
Sponsors:- N/A
Footfall:- 300
Speaker:- Nitin Sain
Type of event:- Seminar

A seminar on the importance of industrial training and entrepreneurship was held on 17/11/2022. The event started at 12 PM and ended at 2 PM, with an attendance of 300 participants.

The seminar covered the importance of industrial training and entrepreneurship in today's fast-paced world, and how it can contribute to the growth of individuals, society, and the economy. The speaker for the seminar was Nitin Sain, a renowned expert in industrial training and entrepreneurship.

WHY GO FOR ENTREPRENEURSHIP



Every entrepreneur has the prospects to rule their chosen business sector.

Obviously, this is determined by the market demand for their product or service, as well as the individual's drive and determination.

The entrepreneur is free to make their own decisions in both their personal and professional lives given that there is no boss in place. They can work whenever they want, for however long they want, and from wherever they want.

The financial growth of an Entrepreneur is much greater than that of an employee whose salary or hourly rate is determined and agreed upon at the start of their employment. They will own their company outright and often receive a large portion of the profits.

Entrepreneurs are frequently out networking, meeting new business contacts, and exploring new business opportunities. This means they are masters of their own fate and can always change and expand their horizons.

As an entrepreneur, you have the potential to accomplish your personal goals and aspirations. You will not have a boss to interfere with you or make decisions for you. Your life is your own, and the amount and size of the risks you take are entirely up to you.

JOIN
IIPC
TODAY



This is where a student is either highly motivated to join us or still thinking about his success as a prominent entrepreneur. The case can be either, but you should know that the IIPC team is always active and recruiting. If you want to join us or have any doubts regarding the cell, its activities, etc.

Please contact us today on:-

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